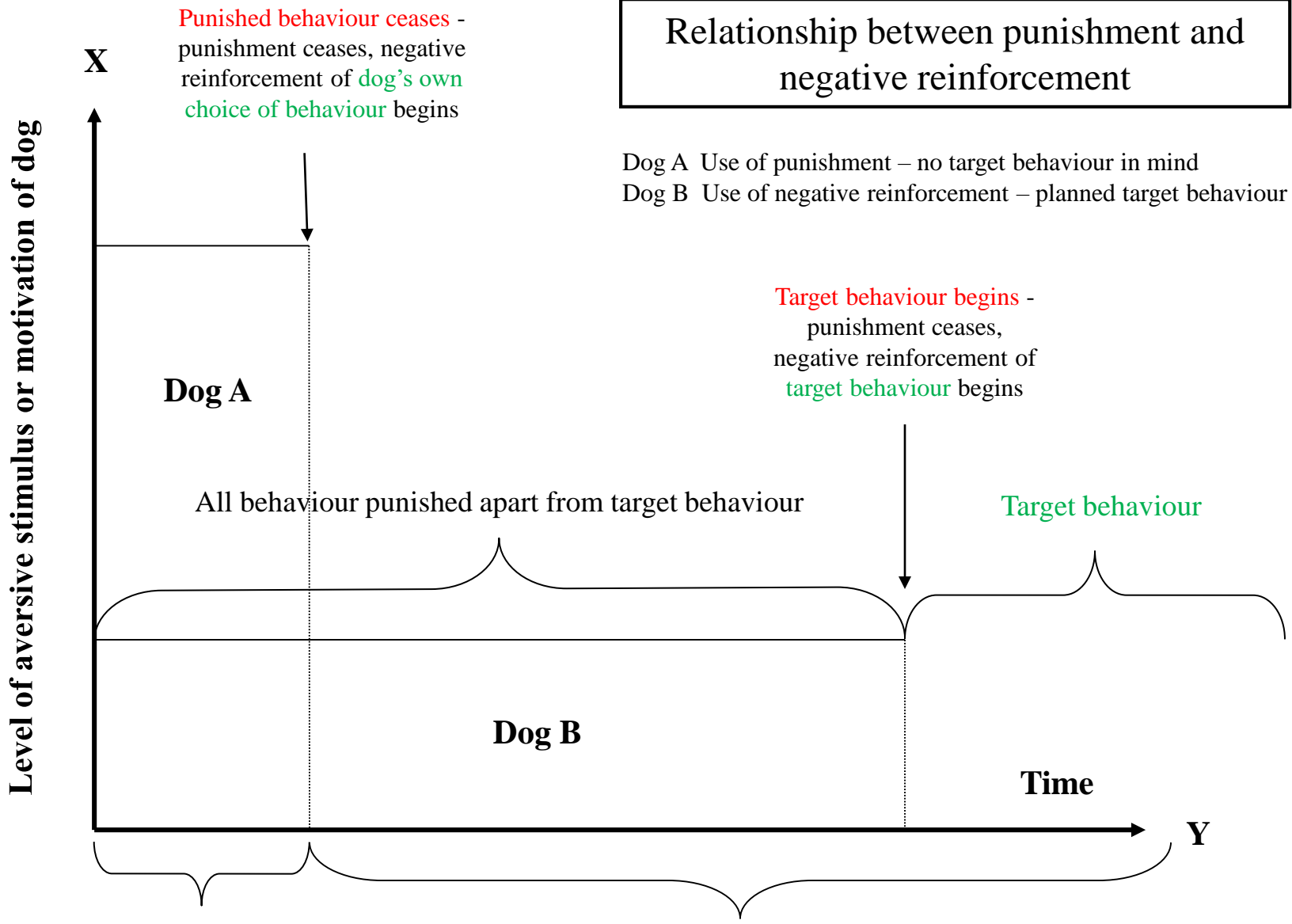


Relationship between punishment and negative reinforcement

Dog A Use of punishment – no target behaviour in mind
 Dog B Use of negative reinforcement – planned target behaviour



Unwanted behaviour

Choice of behaviour left up to dog